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ATTORNEYS AT LAW
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE (801) 533-9800
FAX (801) 328-1707

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February 17, 2006

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EXAMINER RUEBEN M. BROWN

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From: JENS C. JENKINS
Serial No. 09/345,223
Comments: Please see attached.
Docket No.: 14531.82.2
Customer No. 047973

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FILED VIA FACSIMILE

PATENT APPLICATION

Docket: 14531.82.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of

Dean J. Blackketter et al.

Serial No.: 09/345,223

Filed: June 30, 1999

Confirmation No.: 9972

For: **METHODS AND APPARATUS FOR
BROADCASTING INTERACTIVE
ADVERTISING USING REMOTE
ADVERTISING TEMPLATES**

Examiner: Rueben M. Brown

Customer No. 047973

CERTIFICATE OF FACSIMILE TRANSMISSION

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby certify that this paper is being transmitted via facsimile at facsimile number 801-328-1707 to the Patent and Trademark Office to phone no. 571-273-8300 (Formal Fax No.) on the date shown below.


- Transmittal Letter (1 page)
- Supplemental Amendment "C" (12 pages)

Dated this 17 day of February, 2006.

Respectfully submitted,

40075

JENS C. JENKINS
Attorney for Applicant
Registration No. 44,803
Customer No. 047973

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 14531.82.2	
Applicant(s): Dean J. Blackketter et al.					
Application No. 09/345,223	Filing Date June 30, 1999	Examiner Rueben M. Brown	Customer No. 047973	Group Art Unit 2611	Confirmation No. 9972
Invention: METHODS AND APPARATUS FOR BROADCASTING INTERACTIVE ADVERTISING USING REMOTE ADVERTISING TEMPLATES					
COMMISSIONER FOR PATENTS:					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	28 -	6 =	22	x \$50.00	\$1,100.00
INDEP. CLAIMS	6 -	28 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$1,100.00
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 23-3178 <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.					
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 _____ <i>Signature</i>			Dated: February 17, 2006		
JENS C. JENKINS Attorney for Applicant Registration No. 44,803 Customer No. 047973			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence		
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FEB 17 2006

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PATENT APPLICATION
Docket No. 14531.82.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
)
	Dean J. Blackketter et al.)
)
Serial No.	09/345,223) Art Unit
) 2611
Filed:	June 30, 1999)
)
Conf. No.	9972)
)
For:	METHODS AND APPARATUS FOR BROADCASTING)
	INTERACTIVE ADVERTISING USING REMOTE)
	ADVERTISING TEMPLATES)
)
Examiner:	Rueben M. Brown)
)
Customer No.	047973)

SUPPLEMENTAL AMENDMENT "C"

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In consideration of the pending appeal in this case, please consider this response and the corresponding amendments, which fix typographical errors in the claims. Examiner Brown suggested that this amendment be filed rather than having the errors in the claims fixed by Examiner's Amendment.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.

02/21/2006 NNGUYEN1 00000016 233178 09345223

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